



# YOUNG HORIZONS INDUSTRY & CINEKID FOR PROFESSIONALS CALL FOR APPLICATION TO Producers LINK programme

Young Horizons Industry and Cinekid for Professionals have joined forces and established Producers LINK - a programme for emerging producers of young audience content.

We're looking for diverse, forward-thinking creative producers that are happy to dive into children's media culture, get to know like-minded producers and learn how their ideas can deliver something to today's generation of viewers. The Programme enforces networking and personal development over project development.

The programme will start at Young Horizons Industry from 28.09. - 01.10.2025 and will finish at Cinekid for Professionals from 21.10. - 24.10.2025. It will be held on-site in Warsaw and Amsterdam.

Young Horizons Industry is an international co-production forum taking place from 29 September to 1 October 2025 in Warsaw, Poland and is part of the Young Horizons brand. Cinekid for Professionals is the professionals programme of Cinekid Festival, taking place from 21 to 24 October 2025 in Amsterdam, the Netherlands.

Both partners aim to stimulate the development & production of high-quality kids & young audience content through international talent programmes throughout the year. Their industry events provide a significant B2B exchange and networking hub, a co-production market, promotion, matchmaking and inspirational conference programmes for professionals working within the creation and distribution of young audience content. Both events have been vital places for emerging production companies and producers who want to take the step into children's productions. Young Horizons Industry is mostly focused on the Central, Southern and Eastern European landscape while Cinekid focuses on Pan-European and the broader international landscape.

The Producer LINK programme creates space to inspire, network and empower creatives to make meaningful and relevant audiovisual content for a young audience.

### **Producers LINK will:**

- Stimulate the production of high quality children's content;
- Stimulate Pan-European co-productions;
- Offer masterclasses, training, matchmaking; provide new insights, trends and audience information to emerging producers;





- Provide access to two major events and a consecutive programme specially tailored for the needs of the producers
- Offer the involved partners a platform to present their funding opportunities in their region

#### **Details**

Cooperating partners will nominate 1-2 producer(s) for the participation in the *Producers LINK* Programme according to the application. The partnership fee covers the place of the producer(s) in the programme

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## Eligibility

Eligible producers are emerging producers with an interest in children's audiovisual media content and 1 produced feature or series. Selection is not project-based.

## **Apply**

If you would like to benefit from this opportunity - apply now until the end of April with:

- a short biography (max half A4)
- a short company profile (max half A4)
- a short motivational letter (max half A4 page) or a 2 minutes video on why you would like to participate in this programme
- a short explanation about your goals and expectations of the programme